MENU OF services



Marisel Herrera is a high-impact educator, author, speaker, CEO/consultant and Certified Coach with over 25 years of experience who equips and empowers diverse audiences with an arsenal of tangible tools and insights that empower their success. Her first-generation journey from the NYC housing projects to academia fuels her passionate belief in the power of education and caring relationships to transform lives.

Her work with countless students and as founding director of an award-winning coaching center at the largest university in the US, confirmed that relationships that meaningfully engage students are still the difference-makers.

Marisel has a graduate degree in Education, advanced leadership and coaching certifications, and has received national recognition for outstanding student advocacy. Marisel is committed to amplifying the experiences of first-generation diverse students and professionals and is a catalyst intent on igniting others to live higher and on fire.

AVAILABLE SERVICES:

- ARISE[®] Success Coaching 2 day training is applicable to peer and professional staff. ARISE[®] has been adapted by several institutions across the US and used by some TRIO and advising units as core to staff onboarding processes.
- ARISE[®] & Thrive: 1-day training includes an ARISE[®] refresher and advanced coaching training and tools
- Customized student, staff, parent and faculty development workshops & training
- Higher education/ program design consulting services (new or enhanced offerings)
- Private 1-1 executive coaching for Trailblazers (women in higher education)

I WOULD LOVE TO VISIT YOUR COLLEGE OR UNIVERSITY CAMPUS!



While she makes it look easy, Marisel meticulously prepares to ensure that she meets the needs of our student populations. After each presentation, I see our students more connected, standing a little taller and re-energized to continue on their academic journey.

UNIVERSITY OF CENTRAL FLORIDA

FOR MORE INFORMATION ON TOPICS OR TO BOOK MARISEL FOR YOUR NEXT EVENT, PLEASE CONTACT US



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