

# ARISE®

## S U C C E S S C O A C H

### training

ARISE® is a proven Success Coaching Model that has been utilized by community colleges and universities across the United States and has been adopted by several programs as foundational to staff onboarding processes.

## WHAT'S INCLUDED IN THE 2-DAY TRAINING

- ✓ 12 hours of content delivered virtually or in person
- ✓ 5 LIVE robust modules packed with coaching skills and strategies for professional and peer support roles in college, university and non-profit settings delivered by a dynamic trainer
- ✓ 70-page ARISE® Participant Guide – downloadable, content rich guide including curated supplemental content, actionable tools, case studies and activities, the “ARISE® Knowledge & Study Guide” and BONUS “100 Questions to Empower Student Success”
- ✓ Holistic, asset-based approach to student success & wellbeing that centers first generation and diverse student experiences
- ✓ Powerful and practical content and seamless coaching framework imperative for meeting today’s unique educational challenges
- ✓ Certificate of Completion validating professional development
- ✓ Pre- and Post-training assessment



Marisel Herrera is a high-impact educator, author, speaker, CEO/consultant and Certified Coach with over 25 years of experience who equips and empowers diverse audiences with an arsenal of tangible tools and insights that empower their success.

Marisel draws on her journey of grit and grace from the housing projects of New York City to the halls of academia. Her passionate belief in the power of education and caring relationships to transform lives is personal. She was that first-generation student who almost fell through the cracks. She has been there and done that.

Her work with thousands of students and staff as the founding director of an award-winning coaching center at the largest university in the US, confirmed that relationships that meaningfully engage students were and still are the difference-makers.

Marisel has a graduate degree in Education, advanced leadership and coaching certifications, and has received national recognition for outstanding student advocacy. Marisel is committed to amplifying the experiences of first-generation diverse students and professionals and is a catalyst intent on igniting others to live higher and on fire.

“The passion in Marisel’s delivery is contagious! The tools I received made me push myself to deliver a better experience for each of my students. I highly recommend it!”

ESTRELLA MOUNTAIN  
COMMUNITY COLLEGE

“ARISE® training is an absolute necessity for groups who work with students of color!”

MARICOPA COMMUNITY  
COLLEGE DISTRICT

“ARISE® helped me personally by providing perspective and tools to manage changes related to the pandemic.”

ARIZONA STATE  
UNIVERSITY

“Marisel, you rocked the house bringing your authentic self to the conversation and imparting amazing wisdom onto the participants!”

OKLAHOMA STATE  
UNIVERSITY

For more information and to schedule training contact: [marisel@mariselspeaks.com](mailto:marisel@mariselspeaks.com)

**Marisel Herrera**  
COACHING, CONSULTING, PUBLIC SPEAKING